

GRAND OPENING SALE

THURSDAY, FRIDAY, SATURDAY AND SUNDAY

BRAND
NEW
1966

ZENITH

GIANT 23"
Roll-Around
PORTABLE
TV



Model 2705
Similar to illustration

FREE

19.95 MATCHING
ROLL AROUND
CART—WITH
PURCHASE OF TV

TV

THE BEST
VALUE
EVER OFFERED
IN TV . . .

Featuring

- Transformer chassis
- Hand wired circuitry
- Tone control
- Peak picture control

GRIFFEY'S
OPENING
SPECIAL
PRICE

\$169⁶⁶

SIMILAR ROLL-AROUND
23" PORTABLE WITH
SPACE-COMMAND
REMOTE TUNING
ONLY **\$238⁸⁸**

ONLY **\$17⁰⁰** DOWN
AND JUST **\$10⁰⁰** PER MO.

EXTRA TRADE-IN
ALLOWANCES FOR
YOUR OLD TV
DURING OUR
GRAND OPENING
CELEBRATION

BRAND
NEW
1966

ZENITH

PERSONAL
SIZE

12 INCH
PORTABLE
TV

PERFECT FOR
PORCH, PATIO,
DEN OR BEDROOM

- Handcrafted
- 3 stage IF
- Front speaker
- Perma set tuning

GRIFFEY'S
LOW, LOW PRICE!

\$88⁸⁷

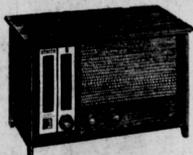


Model 1250

ONLY **\$9⁰⁰** Down
and
\$10⁰⁰ Per
Month

COME IN AND REGISTER
FOR OUR GRAND OPENING
PRIZES — NOTHING TO
BUY — NO CONTEST TO ENTER

ZENITH
FM/AM TABLE RADIO

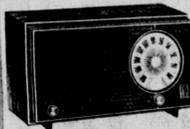


HIGH
FIDELITY
2
SPEAKER
MODEL

X-334 FINE FURNITURE STYLING PLUS
GOOD HI-FIDELITY RECEPTION

Come In For Griffey's Low Price
During Our Grand Opening Celebration

ZENITH
FM TABLE RADIO



WITH
LARGE
6"
OVAL
SPEAKER

Model X-306

Choice of 4 color combinations to blend
or harmonize with any room in the house.

Come In For Griffey's Low Price
During Our Grand Opening Celebration

ZENITH
TABLE RADIO



1966
CLOSEOUT

Model 504

- GOOD TONE QUALITY
- CHOICE OF COLORS
- LARGE DIAL

ONLY
\$10⁸⁸

GRAND OPENING SPECIAL

ZENITH
TRANS-OCEANIC

9-BANDS

- FM
- AM
- SHORT WAVE
- MARINE
- LONG WAVE
- AMATEUR
ETC.



ROYAL
3000-1

TUNE IN
THE WORLD

Come In For Griffey's Low Price
During Our Grand Opening Celebration

ALL
NEW
1967



SOLID-STATE
AM CLOCK RADIO

The SONATINA • Model X288. Modern,
compact cabinet. Transistorized for in-
stant warm-up and cooler operation.
Features illuminated clock dial; sleep
switch and buzzer alarm. Zenith Wave-
magnet® antenna. Choice of 2 colors.

ALL
NEW
1967



FM/AM CLOCK RADIO

• Automatic Frequency Control for "drift-free" FM tuning
• Precision Vernier Tuning • Luminous Clock Hands

The ARTISTE • Model X385. Smartly
styled cabinet in beautiful grained
Walnut color. Broadband FM/RF am-
plifier. Sleep switch and Buzzer alarm.
Automatic Bass Boost Circuit • 6" oval
Zenith speaker.

ZENITH CLOCK
RADIOS FROM **\$18⁶⁷**

ALL
NEW
1967



AM CLOCK RADIO

outstanding value . . . modern styling

The TRUMPETER • Model X164. Slim,
trim styling. An outstanding clock
radio value. Radio alarm and time set
control. New electric clock with large,
easy-to-read numerals. Built-in Wave-
magnet® antenna. Automatic gain con-
trol. 3 color choices.

ALL
NEW
1967



AM CLOCK RADIO

• Touch 'n Snooze Control
• Sleep Switch • Buzzer Alarm

The DAYBREAK • Model X189. Radio
turns on or off automatically. Clock
dial light. Radio dial light. Colors:
Charcoal Brown and Beige; White and
Tan; Tan and White; Brown and Tan.

ALL
NEW
1967



VEST POCKET RADIO

The ROYAL 20-6. Small, but
mighty transistor radio delivers
195 milliwatts of undistorted au-
dio output. Measures a mere
2 1/4" x 2 1/4" x 1 1/4". Fits easily
in vest-pocket or cosmetic case.
Uses 2 mercury cell batteries.
Earphone jack. Complete with
earphone attachment, vinyl car-
rying loop. batteries in
gift box.

ALL
NEW
1967



8 TRANSISTOR
personal portable radio
in Deluxe 5-Piece
Gift Ensemble

ROYAL 41-Q. 5-piece ensemble
has earphone attachment, set of
batteries, custom carrying case
and gift box. Rugged cabinet.
White color or Charcoal
color.

ALL
NEW
1967



PORTABLE RADIO

Complete With 5-pc.
Gift Ensemble

The SUN CHARGER • Royal
56-6. Plays on "Sunshine" Pow-
er. Rechargeable Battery Power,
or House Current. Batteries last
up to 5 years (7500 hours). Cy-
colac cabinet. Charcoal color
or White color.

ZENITH TRANSISTOR
RADIOS TO FIT ANY NEED FROM **\$16⁶⁷**

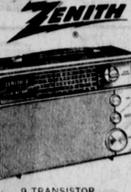
ALL
NEW
1967



11 TRANSISTOR
FM/AM PORTABLE

Royal 78 • The ADVENTURER.
Super B FM and AM reception
and tone. Powered by 11 tran-
sistors, operates on 8 inexpen-
sive D cell batteries. Compare
this extra value price.

ALL
NEW
1967



9 TRANSISTOR
AM/SW PORTABLE

The INTER-OCEANIC • Royal 91.
The finest AM and Shortwave re-
ception you can find in a radio
of this size and price. 9 tran-
sistors. Uses 8 regular flashlight
batteries.
Now value
priced.

ALL
NEW
1967



11 TRANSISTOR
FM/AM/SW PORTABLE

The INTER-OCEANIC • Royal 94.
Multi-band portable gives you a
new world of listening pleasure.
11 transistors. Uses 8 inexpen-
sive D cell batteries. Compare
this extra value low
price.

REDONDO

BLVD.
PACIFIC CST. HWY.

REDONDO

235 N. PACIFIC CST. HWY.

376-3444

SERVING YOU SINCE 1925

GRIFFEY
ELECTRONICS

TORRANCE

3840 SEPULVEDA

375-0588

TORRANCE

SEPULVEDA
HAWTHORNE

Del
Amo

GRIFFEY
ELECTRONICS

OPEN 9 A.M. TILL 9 P.M.
EVERY NIGHT DURING THE
GRAND OPENING SUN. 11-5 P.M.

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GRAND OPENING SUN. 11-5 P.M.